

## Rules of the Medal Competition - Ptak Warsaw Expo

---

---

### §1. General Provisions

1. The organizer of the Medal Competition (hereinafter referred to as the “Competition”) is Ptak Warsaw Expo sp. z o.o., headquartered in Nadarzyn.
  2. The Competition takes place during selected trade events organized by Ptak Warsaw Expo.
  3. The purpose of the Competition is to promote and distinguish the most innovative, inspiring, and aesthetically presented products, services, and exhibitor displays.
  4. Participation in the Competition is voluntary and free of charge.
- 
- 

### §2. Participants

1. Only exhibitors registered for a given trade event organized by Ptak Warsaw Expo may participate in the Competition.
  2. Each exhibitor may submit any number of products or services, including in more than one category.
  3. In the case of submitting a booth in the “Trade Fair Exhibition” category, the arrangement must be ready for evaluation no later than on the first day of the fair.
- 
- 

### §3. Competition Categories

Entries will be evaluated in the following categories:

- **Gastronomy and Kitchen Equipment** - An award for innovative devices and machines that make work in a professional kitchen easier.
- **Hotel, Restaurant and Bar Equipment (HoReCa)** - For furniture, décor, textiles, and hospitality apparel that combine style with practicality. Quality, design, and user comfort are evaluated.
- **Coffee, Bakery and Confectionery** - For coffee, bakery, and confectionery products, as well as equipment and accessories for their preparation. The jury will assess taste, quality, and creativity of the solutions.
- **Bar Equipment and Accessories** - An award for bar equipment and accessories that streamline service and improve working comfort behind the bar. Innovation and functionality are key criteria.
- **Innovations in Customization and Specialized Materials** - For customized products and fabrics/materials resistant to intensive use. The jury will value durability, creativity, and modern solutions.

- **Trade Fair Stand / Exhibition Booth** - For a creative, aesthetically pleasing, and eye-catching booth design.

#### **§4. Applications**

1. Applications for the Competition are accepted exclusively through an online form, available on the event website or sent by the organizer via email.
  2. The application deadline is determined individually for each event.
  3. The application must include:
    - the name of the submitted product/service/booth,
    - a short description,
    - justification,
    - a photo (optional),
    - contact details of the applicant.
  4. The organizer reserves the right to contact the exhibitor to supplement or clarify the information provided in the form.
- 
- 

#### **§5. Verification and Evaluation of Applications**

1. Applications are evaluated by the organizational team of Ptak Warsaw Expo.
  2. The organizer reserves the right to transfer an entry to another, more appropriate category.
  3. The evaluation criteria include, among others:
    - compliance with the category,
    - innovativeness,
    - quality of the application,
    - aesthetic and presentation values.
  4. The evaluation process is internal and not subject to public disclosure.
- 
- 

#### **§6. Announcement of Results and Ceremony**

1. The winners will be notified by email no later than one day before the start of the fair.
2. The award ceremony will take place during the official Medal Ceremony on the main stage of the fair.
3. The winners will receive:

- a medal (statuette or other form of physical award),
  - a PDF certificate,
  - the right to use the title “Winner of the Ptak Warsaw Expo Medal Competition” in marketing communications.
4. The organizer will provide photo/video documentation of the ceremony and promote the winners through online channels (social media, website, mailing).
- 
- 

## **§7. Final Provisions**

1. Participation in the Competition is equivalent to acceptance of these Rules.
2. The organizer reserves the right to amend the Rules or schedule of the Competition for valid organizational reasons.
3. Matters not covered by these Rules are decided by the organizer.
4. Contact regarding the competition: [b.pasternak@warsawexpo.eu](mailto:b.pasternak@warsawexpo.eu)